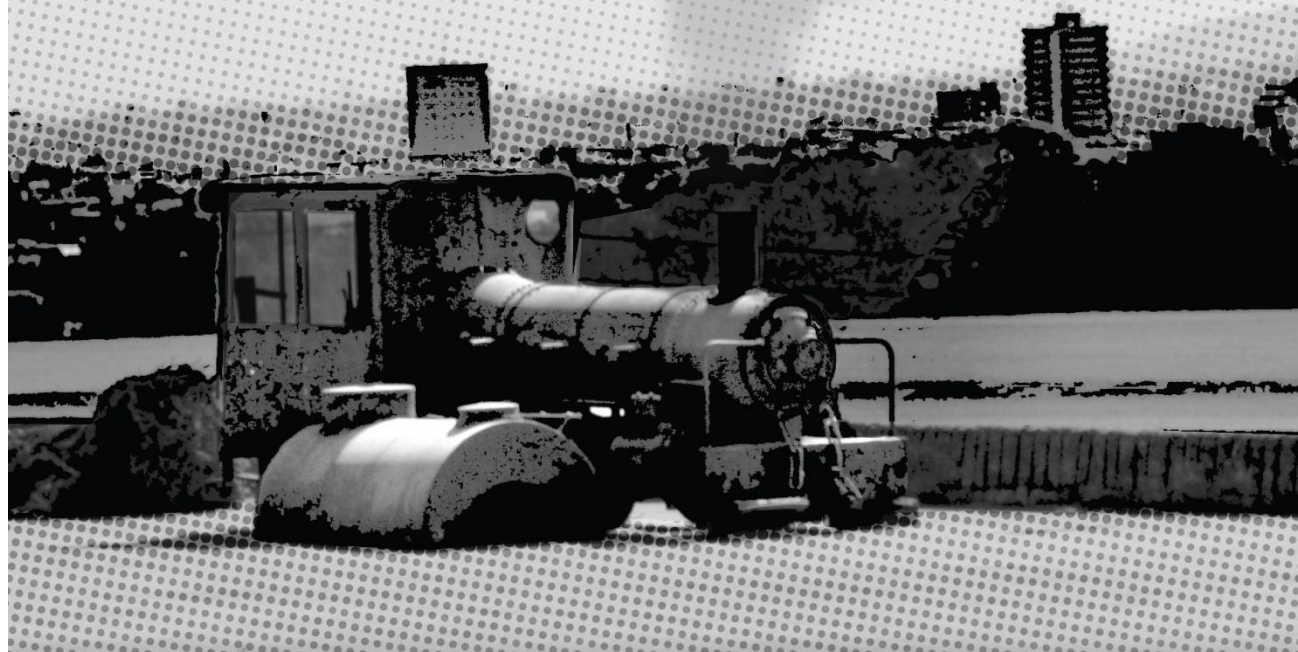


CONGRESO INTERNACIONAL SOBRE PATRIMONIO INDUSTRIAL

RETOS Y PROSPECTIVAS EN LAS AMÉRICAS

6 AL 8 DE MAYO, 2019



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International Congress of Industrial Heritage. Challenges and Prospects for the Americas

May 6–8, 2019

Monterrey, Nuevo León, Mexico

The Congress will be a space for the meeting of ideas, projects, and experiences that the Industrial Heritage of the Americas holds. The promoter Institutions and Organisms of the Congress belong to the academic, social and governmental sector, the private industry that have shown interest towards the conservation and promotion of the Industrial Heritage.

The extractive activities, of transformation and services in the continental history have left us elements and material sets, just waiting for a rescue of the pertinent knowledge generated by academic specialists; in the same way the communication of those who have accumulated experience in the management and intervention of material heritage it's indispensable. The immaterial dimension (among the most vulnerable), less studied, undervalued, doesn't pass unnoticed for the historical, sociological and anthropological studies. Even more the sensibility and artistic creativity have been a source of interpretation and a mark on the working class and industrial culture. The Congress and its thematic axes are design to accommodate the reflections around the aforementioned aspects. The Congress will bring the knowledge about the size and types of challenges that we face, as well as were we're going if we intervene or stop intervening in the cultural heritage of the Americas' Industry.

The city of Monterrey, in the northern State of Nuevo Leon is considered to be the industrial capital of México, it offers us a diverse history and heritage around the textile, metallurgy, foods, construction, and transport industries, that, along with the modernization of the touristic infrastructure and the connectivity, makes it a good place for perform the event.

With these objectives and perspectives, professionals, academics, artists, officials and students are invited to present papers orally at the *International Congress on Industrial Heritage. Challenges and Prospects in the Americas*, which will be developed under the following:

Thematic axes

I. Deindustrialization. Urban, social and cultural impacts

This axis seeks to analyze and discuss about the deindustrialization of the Western societies, particularly in the Americas. It seeks to reflect from the destruction of an industrial order that for many seemed rooted and permanent. Assuming that deindustrialization has two views, say Cowie and Heathcott, that of workers and that of the employers. The first saw the decline of an old industrial order and the dissolution of their society, culture. And the betrayal of those who shaped their destiny. The latter do not perceive the world in the same terms: See the profitability of the company, stay competitive and prosper exceeded any consideration for the families of the workers. Among the topics to be discussed in this axis are: the changes in the social, economic and cultural landscape of deindustrialization; memory and worker class identities; the deindustrialization and gender. With this table we touch one of the processes related to the formation of industrial heritage.

II. Industrial Heritage. Challenges for its management

This axis will include those works on the dimensions of the industrial heritage: Methodologies and inventories of the material industrial heritage (furniture and real estate): sites, structures, sets, areas and landscapes, infrastructure related to transport, as well as machinery, objects for the production, without ignoring infrastructure for the social reproduction of the working class and their families. Equally important are the proposals on intangible heritage, such as knowledge, technical knowledge, the organization of work and workers, religiosity and other symbolic forms considered in the cultural capital of the working-class culture.

III. Industrial Heritage Legislation

In the whole cultural heritage, the industrial takes a few steps back. The lack of interest and recognition in all sectors, including social, private and public, has led to their abandonment, destruction or inappropriate interventions. In our Latin American societies when the indigenous and colonial past is part of the identities, it has had better luck in its recognition and conservation. Industrial heritage requires regulations at the national and local levels as well as public policy instruments that minimize their vulnerability and force their appropriate rescue. In this axis will be accepted those papers that present successful or failed normative experiences,

reflections on normative gaps as well as legislative proposals around the industrial heritage.

IV. Working-class memory. Immaterial dimension and Industrial Heritage

Working-class memory is built by those tangible and intangible aspects of culture reflected not only in the productive spaces and Union organization, but also in the neighborhoods, social and family events. This table is vital for the congress as it is dedicated to one of the subtlest dimensions and with a certain invisibility in industrial heritage studies. In this axis it is about recovering the collective stock from the perspective of the working class. The experiences and expectations from the labor context, through the oral narrative transmitted generationally.

V. Archives and Industrial Inventories

Theme focused on highlighting the importance of historical industrial heritage as testimonial repositories of economic, political, urban and mental processes, which together represent an invaluable tool for research and valorization of industrial heritage. Likewise, it is intended to highlight the importance of the inventory of archives as a mechanism for the management of industrial heritage through its identification, description and location, thus enabling a precise knowledge of its operations and feasible area of opportunity for intervention. The reflections of these work tables will allow us to know the existence, potential and challenges facing the files related to industrial activity.

VI. Preservation, conservation and restauration of the Industrial Heritage

This thematic axis aims to show results of the long process of industrial heritage management that goes from the identification and study of tangible and intangible remains to their recovery in different modalities. It is expected to capture not only those institutional experiences of great significance, but also those driven by local groups that show the community and identity relevance of their industrial past. On the other hand, not all intervention on the industrial heritage has been successful, this table will also reflect on those projects where the patrimonial vocation is lost or violated through misinterpretations. In sum, the table will present a facet of the challenges and prospects of industrial heritage management in the Americas.

VII. Industrial representation through the arts

In this axis we open the reflection for artists and for those who reflect on the relationship between art and industry. From the industrial revolution, the factory, the workshop, the workers' neighborhood, the workers have been interpreted with the lens, the brush, the staging, the installation, the chisel and many other ways to materialize the world of industry. It is expected that in this thematic table experiences and new tendencies in the artistic representation of the material and immaterial dimensions of the industry will be presented, such as the ruin, the intervened buildings, the landscape, the workers movements, the sounds, as well as the creations with some autonomy, but inspired by the industry. The renewed relationship between art and industry explains why some biennials have been housed in former factories and why some countries have wanted to dedicate their pavilions in these biennials to the representation of their industrial activity.

VIII. Industry landscape builder

We understand industrial landscapes as the forms of territorial organization under the logic of production, whether the extraction of natural resources, their transformation and transfer, marketing and consumption without overlooking those areas of habitability of workers and their families. With the landscape perspective, a railroad, a warehouse, a worker housing, a silo, which appear to us as independent or isolated, take on meaning in the articulation with the system to which they historically belong. Today we find from new industrial landscapes to those whose remains are indications of their existence. In this theme will also be welcome those works that present experiences or projects of landscape intervention such as industrial parks.

Characteristics for the sending of summaries

A summary of the paper should be sent in a Word format document; Arial font, size 12 points and must contain a maximum of 1300 characters (including spaces).

On the first and only page should appear: title, centered written in uppercase and lowercase letters in bold and no more than twenty words. Full name of who proposes it, without abbreviations, starting with the name (s) followed by last names, the form in which it appears will be used throughout the organization process and thus the approbatory documents will be issued. Full name of the affiliation institution (if applicable). Email. Thematic axis in which your proposal is inserted. Summary and three keywords.

The abstracts must be sent only to the following email address:
cipindustrial2019@gmail.com

The Academic Committee of the *International Congress on Industrial Heritage. Challenges and Prospects for the Americas* will evaluate the proposals for oral presentation and will communicate their acceptance or rejection.

-Date of receipt of abstracts: from the publication of this, **until March 15, 2019**.

-Communication of results by the Academic Committee: **March 30, 2019**

The event has no admission, nor registration fee. Each participant must cover food, travel and lodging expenses.

Headquarters

Adolfo Prieto School

Inside the Fundidora Park

Av. Prolongación Madero S / N, Obrera, 64010, Monterrey, N.L., Mexico

Important dates

-Deadline for receipt of abstracts: **March 15, 2019**

-Date of communication of results by the Academic Committee: **March 30, 2019**

-Dates of the congress: **May 6 to 8, 2019**

More information to the email: **cipindustrial2019@gmail.com**

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