

# Blanca C. Garcia

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🌐 <http://www.monterreyknowledge.net>

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## Profile

Dr. Blanca Garcia is a Development Policy Administration and Management specialist dedicated to the facilitation, creation and research of knowledge-generative environments that engage people at the city-region level. She is currently an Assistant Professor at the Public Policy Administration Department of the Northern Borderlands Research College, Monterrey, Mexico. She works under the flag of *Knowledge City* schemes, focusing in city-region development through networked learning as one of the key processes of knowledge-based development (KBD) in the urban context. She also manages the knowledge-based development international consultation exercise known as MAKCi Awards for the WCI organization, an international think-tank which convenes a K-Cities Summit on an annual basis. She has been contributing to the growing Knowledge-Based Development literature with publications on knowledge city case studies, knowledge-based development models and web-based networked frameworks.

## Education

### Postgraduate

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| 2007 | <p><b>Ph.D. in Development Policy Administration and Management.</b> Institute for Development Policy and Management. School of Environment and Development (SED), <a href="#">University of Manchester, UK</a>.</p> <p><b>Research Focus:</b> Networked Learning in complex institutional &amp; regional development contexts. Knowledge-based development. Knowledge-Cities (KCs) &amp; UniverCities. Knowledge Network creation &amp; Networked Learning in knowledge-intensive contexts such as universities. Knowledge Systems in HEIs.</p> <p><b>Thesis:</b> <i>Developing Knowledge Facilitators: An Encased study on workplace e-learning strategies within Greater Manchester Universities.</i></p> |
| 2002 | <p><b>M.Sc. in Human Resource Development, (w/ Distinction).</b> Institute for Development Policy and Management. Graduate School of Social Sciences, <a href="#">University of Manchester, UK</a>.</p> <p><b>Research Focus:</b> Networked Learning in complex institutional &amp; regional development contexts. Collaboration and knowledge-sharing for development in knowledge-intensive environments such as universities. Lifelong learning.</p> <p><b>Dissertation:</b> <i>Investing for Change, Learning for Life: Workplace learning and the IIP scheme at the University of Manchester.</i></p>   |

### Undergraduate

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|---------|---|
| 1996-99 | <p><b>B.Ed. in Human Development, First Honours Degree.</b> International Christian University (ICU), 1999.</p> <p><b>Research Focus:</b> Adult Learning &amp; Life Long Learning (LLL) Processes in the workplace.</p> |
| 1983-87 | <p><b>B.A. in Social Sciences, First Honours Degree.</b> Instituto Tecnológico Autónomo de México, (ITAM) Mexico City, 1987.</p> <p><b>Research Focus:</b> Sociological Perspectives in Public Policies.</p>            |

## Research Interests

Blanca's core research topics and areas of interest are:

- Knowledge-Based Development (KBD) Policy, i.e. Knowledge-City initiatives.
- Social Innovation Mgmt, Knowledge Networks & Systems for Cohesion and Social capital development.
- Knowledge Network creation & Networked Learning, as core processes within Knowledge-City initiatives.

## Research Experience

2009 to Present

### Researcher and Course Lecturer

**COLEF.** (Monterrey, Mexico) Northern Borderlands Research College - Colegio de la Frontera Norte (COLEF). June 2009 to Present.

By joining the Public Policy evaluations programme and the Public Administration Studies Department, Blanca has joined a team of multidisciplinary researchers working on urbanism, development policy, governability, education and other social sciences topics from the Mexican borderland perspective. Her research will focus on different aspects of knowledge-based urban development impacting the Northeastern region of Mexico.

☞ **COLEF:** Colegio de la Frontera Norte (Northern Borderlands Research College). 77, Tecnicos St. Tecnológico. Monterrey, Mexico. ☎ +52 (81) 83 87 50 27.

🌐 <http://www.colef.mx>

2007 to present

### MAKCi Network Facilitator and Technical Secretary, Feb 07- to March 2009

**World Capital Institute** and **Teleos-MAKE (UK)**, based at **ITESM**, Monterrey, Mexico. Using Delphi techniques, a virtual consultative exercise amongst the KBD international community has been administered and managed, identifying and recognising communities and city-regions undertaking knowledge-based initiatives, known as “Most Admired Knowledge City” (MAKCi) study. Responsibilities included contacting, eliciting, collecting and analyzing experts opinions surveyed on a Network of Practice (NoP) basis. They also included producing a full report with results obtained, which was published both as a periodical and a digital document purpose-built website (Panel of experts include multicultural, multi-national participants). Technical Secretary reports directly to Project Director.

☞ **ITESM:** Centre for Knowledge Systems (CKS). Av. Eugenio Garza Sada 2010. Col. Tecnológico. Monterrey, Mexico. ☎ +52 (81) 83 28 40 49.

🌐 <http://www.worldcapitalinstitute.org>

1997-00

### B.A. Programme Director

Institute of Educational Sciences (ICE), University of Morelos (UAEM), Cuernavaca, Morelos, Mexico.

Although the post involved general administrative work, an awareness and action-research involvement on topics such as organisational change, quality and future of education issues. Therefore, participation in three major research streams were undertaken, (interviews, surveys & report) as follows:

- “International reorganisation of Education” in collaboration with Dr. P Laurin, U Quebec.
- “Quality issues in ELT undergraduate programmes” with the British Council, Mexico
- “Education and Development from regional perspectives” and “Distance Learning” with Dr. T. Yuren (Mexico) and M. Bernard, Paris X.

☞ **UAEM:** Av. Universidad # 1001 Col. Chamilpa. Cuernavaca, Morelos. México. C.P. 62 210 ☎ (52) (73) 29 70 84. <http://www.uaem.mx/>

## Relevant Teaching and Administrative Experience

- 2004-05** University of Manchester. (Manchester, U.K.) *Institute for Development Policy and Management (IDPM)*  
*e-Learning Module Lecturer.*
- E-Learning in Development contexts. For two consecutive years, a collaboration with the MIS cluster yielded to lecturing on e-learning topics for the Master programmes in IDPM in 2004 & 2005.
  - Outdoor learning in Llanberis, Wales for the MSc. HRD in 2002 & 2003.
- 📍 IDPM: Arthur Lewis Building. Oxford Road. Manchester. M13 9PL. United Kingdom.  
☎ +44 (0)161 275 0969. <http://www.sed.manchester.ac.uk/idpm/>
- 2000-01** MONTERREY TECH. Cuernavaca, Mexico (Private HEI) *Office of International Affairs(OIA).*  
*Academic Director of International Programs.*
- In the context of a campus-wide internationalisation program, achievements combined:
- Successfully executing alignment strategies for academic and support staff through the design and delivery of 60-hour internationalization and communication skills seminars, planned by senior ITESM management (in collaboration with HR office). A best practice team performance led OIA to upgrade as an autonomous department with full staff development responsibilities in 2001, becoming DDAI. Taught one undergraduate/posgraduate course per semester during her period of service.
- 📍 ITESM: Av. Paseo de la Reforma 182-A. Col. Lomas de Cuernavaca. Cuernavaca, Morelos. México. C.P. 62 589. ☎ (52) (73) 3 29 71 00. <http://www.cva.itesm.mx/>
- 1997-00** MORELOS STATE University. Cuernavaca, Mexico (Public HEI)  
*Academic Course Director for TEFL. Institute of Educational Sciences (ICE).*
- In alignment to national and regional educational goals, accomplishments included:
- Successful team-building and program development, aligning academic staff performance to quality standards through successful academic staff development assessed by the British Council, ETS (in USA) and other entities. Taught at least 2 undergraduate courses per semester during her period of service.
- 📍 UAEM: Av. Universidad # 1001 Col. Chamilpa. Cuernavaca, Morelos. México. C.P. 62 210  
☎ (52) (73) 29 70 84. <http://www.uaem.mx/>

## Selected Relevant Research Publications

### Edited and Authored Books

- June 14 Garcia, B. ED/Comp. (2013/2014). *Hacia una Cultura de la Legalidad*. Reflexiones sobre los Proyectos de Diagnóstico de la Violencia a Municipios. Tijuana: Colef. (work in progress).
- Mar 14 Carrillo, J.; Yigitcanlar, T; Garcia, B. and Lonqvist, A. (2013/2014). *Knowledge & the City*. Concepts and Applications of Knowledge-Based Development. New Jersey: Routledge. (Work in progress: Chapter 2: Emerging Knowledge-Based Development Principles, Actors and Milieus' and 'Chapter 6: Best practices of Knowledge-based town, city and region initiatives').

### Chapters in Refereed Books

- Feb 14 Garcia, B. (2013/2014). 'Redes Locales de Capital Social: Integración y Cohesión Social en el municipio de Matamoros', en *Participación Ciudadana, Capital Social y Violencia en Matamoros*. Artemisa

- Lopez (Ed.). con Socorro Arzaluz, Camilo Contreras y Gabriela Zamora, Tijuana: Colef. (Work in progress).
- Dec 13 Garcia, B. (2013/2014). 'Chapter 19: Knowledge Cities', in *Capital Systems & Knowledge Markets*. Edward Elgar /Cengage Publishing ISBN: Pending. (Work in progress).
- May 12. Garcia, B. (2011b). 'e-Learning and Connectivity at the edge: e-Merging Networks, Cities and other uncharted Territories', in "*e-Learning*, Theories, Design, Software and Applications" edited by Patrizia Ghislandi, (Faculty of Cognitive Sciences, Trento University, Italy). ISBN 978-953-51-0475-9 Rejka: Croatia, In-Tech Open Access Publishing.
- Feb 12. Garcia, B. (2012d). " Benchmarking: identifying key elements in the knowledge-cities benchmarking exercise of MAKCi", in Yigityancalar, T., Metaxiotis, K. and Carrillo, J. Eds. *Building Prosperous Knowledge Cities: Policies, Plans and Metrics*. United Kingdom: Edward Elgar Publishers. ISBN-13: 978-085793603-5; e 978-085793604-2.
- Nov 10. Garcia, B. (2010c). "Telecentres: the Promise of Connectivity", (Chapter 16) in Martínez, A. Corrales, M. (2010), Eds. *Networks and Systems for Knowledge and Innovation*. Monterrey: Cengage Learning. ISBN-13: 978-607481488-0 ; ISBN-10: 607481488-0.
- March 10. Garcia, B. (2010b). "Rising Northern light: Manchester's Knowledge Capital", (Chapter 18) in Metaxiotis, K.; Carrillo, F.J. and Yigityancalar, T. (2009), Eds. *Knowledge-based development for cities and societies: Integrated multi-level approaches*. London: IGI-Global. ISBN: 978-1-61520-721-3.
- Feb 09 Garcia, B. (2009a). "Iron & Mountains: Shaping a Capitals System for Monterrey", in Batra, S. & Carrillo, F.J., *Knowledge Management and Intellectual Capital: Emerging Perspectives*. Section VI: K-Based Development and Knowledge Cities. Ghaziabad, India: Allied Publishers. ISBN: 978-81-8424-420-5.
- Jan 06. Garcia, B. (2006c). "UniverCities: innovation and social capital in Greater Manchester", (Chapter 10) in Carrillo, F.J. (2006), Ed. *Knowledge Cities, approaches experiences and perspectives*. London: Academic Press/Butterworth-Heinemann/Elsevier. ISBN: 978-0-7506-7941-1.  
Book URL: [http://www.worldcapitalinstitute.org/editorial\\_projects2.html](http://www.worldcapitalinstitute.org/editorial_projects2.html)

### Refereed Journal Articles

- Jun 13. Garcia, B. (2012b). "Knowledge Citizen Dimensions and Competences". *International Journal of Knowledge-Based Development* (IJKBD). Special Issue on K-Based Development Metrics. Feb 2013. ISSN (Online): 2040-4476 - ISSN (Print): 2040-4468.
- Oct 12. Garcia, B. (2012c). Journal Article for IJKBD. "MAKCi: A practical case on Knowledge-based development metrics.". *International Journal of Knowledge-Based Development* (IJKBD). Special Issue on K-Based Development Metrics. Vol. 3 Issue 4. Pp. 367-387. Oct 2012. ISSN (Online): 2040-4476 - ISSN (Print): 2040-4468.
- June 12. Garcia, B. (2011a). Journal Article for IJKBD. "Borderland Tele-Centres: Learning & Connectivity at the edge". *International Journal of Knowledge-Based Development* (IJKBD). Vol. 3 Issue 2. Pp. 103-125 Apr 2012. ISSN (Online): 2040-4476 - ISSN (Print): 2040-4468.
- May 12. Garcia, B. (2009). Journal Article in Spanish "Los Trabajadores de Conocimiento", in *Apuntes N-Economía*. Colegio de Economistas de Arequipa. Arequipa, Peru. Mayo 2012.

- May 12. Garcia, B. (2012c). "Construcciones sociales en el ciberespacio: nuevos territorios, nuevas presencias". *Revista Ciudades*. Revista trimestral de la Red Nacional de Investigación Urbana (**RNIU**). **ISSN: 0187-8611**.
- April 10. Garcia, B. (2010a). Journal Article for **VINE**. "Making MAKCi: An emerging knowledge-generative network of practice in the Web 2.0.". *Journal of Information Systems and Knowledge Management*. Special Issue on 'Web 2.0 and the Evolution of KM'. Vol 40. Issue 1. April 2010. **ISSN: 0305-5728**.
- May 09. Garcia, B. (2009). Journal Article in Spanish "Monterrey, México: una Ciudad de Conocimiento entre acero y montañas", in *Apuntes N-Economía*. Colegio de Economistas de Arequipa. Arequipa, Peru. Mayo 2009.
- Apr 09. Garcia, B. (2009b). Journal Article for **OIR**. "Developing Connectivity: A PKM-based path for workplace k-facilitators", in *Online Information Review*, April 2009, Vol 33. Issue 2. Special Issue on Personal Knowledge Management. **ISSN: 1468-4527**.
- Oct 08. Garcia, B. (2008). Journal Article for **JKM**. "Global KBD Community Developments: The MAKCi Experience", in *Journal of Knowledge Management*, October 2008 Vol 12, No.5 pp: 91-106. Annual special Issue on Knowledge Cities. **ISSN: 1367-3270**.
- Oct 07. Garcia, B. (2007). Journal Article for **JKM**. *Working and Learning in a Knowledge City. A Multilevel skill development Framework for knowledge workers*. *Journal of Knowledge Management*, October 2007 Vol 11, No.5 pp: 18-30. Annual special Issue on Knowledge Cities. **ISSN: 1367-3270**.  
**Article URL:**  
<http://www.emeraldinsight.com/Insight/viewPDF.jsp?Filename=html/Output/Published/EmeraldFullTextArticle/Pdf/2300110503.pdf>
- Oct 06. Garcia, B. (2006b). Journal Article for **JKM**. "Learning Conversations: knowledge, meanings and learning networks in Greater Manchester". *Journal of Knowledge Management*, October 2006. Vol 10, No.5 pp: 99-109. Annual special Issue on Knowledge Cities. **ISSN: 1367-3270**.  
**Article URL :** <http://www.emeraldinsight.com/10.1108/13673270610691215>
- April 06. Garcia, B. (2006<sup>a</sup>). Journal Article in Spanish "Ciudades de Conocimiento: La promesa de la Conectividad", in *Ciencia y Desarrollo*. Mexico: Science and Technology National Council (Conacyt); Science and Development Journal. Published in both digital and paper -based versions. **Article URL:**  
<http://www.conacyt.mx/comunicacion/revista/194/Ciudadesdeconocimiento/Ciudadesdeconocimiento00.htm>
- Oct 04. Garcia, B. (2004). Journal Article for **JKM**. "Developing futures: A Knowledge-based Capital for Manchester". *Journal of Knowledge Management*, October 2004. Vol 8, No.5 pp: 47-60. Winner of the "Outstanding Special Issue 2004" Award by Emerald. **ISSN: 1367-3270**.  
**Article URL :** <http://www.emeraldinsight.com/10.1108/13673270410558774>

### Paper Presentations, Master Classes and Conferences

- Martínez, A. y Garcia, B. (2013). "Dimensiones de Desempeño de Ciudadanía de Conocimiento" en 43vo. Congreso de Investigación y Desarrollo (CIDTEC). Tecnológico de Monterrey. 29-31 de Enero y 1ro de Febrero 2013. Monterrey, México.
- Garcia, B. (2013). "Redes de Conocimiento y Cadenas Globales de Valor: Los Clusters de Innovación en Monterrey, México". Presentation for Bi-nacional Seminar "Recomposición de las relaciones de trabajo y procesos

educativos en espacios transnacionales: El caso de la Frontera Mexico/Texas". Laboratoire de Sociologie du Travail. Université de Marseille. 7-9 January, 2013. Aix-en-Provence, France.

- Garcia, B., Martinez A., Martinez, V. (2013). "Empowering Eve: A Capacity Building exercise in the Mexico-Texas Borderland" Paper presentation at **International Conference on Rural Innovation, Capacity Building, Knowledge Management, Entrepreneurship and Technology** (ICRICKET), IMT (Ghaziabad, India) and University of Essex, UK. 2nd & 3rd January, 2013 in New Delhi, India. URL: <http://www.imt.edu/Cricket/ICRICKET2013.aspx>
- Garcia, B. (2012) "Diagnósticos de la Realidad social, económica y cultural de la violencia y la delincuencia en Municipios: Reflexiones Comparativas", en Primer Seminario de Gestión Social: Evento Estratégico del Colegio de la Frontera Norte (30vo Aniversario). Monterrey, México. 24-26 Octubre 2012.
- Garcia, B. (2012). "Identifying key elements in Knowledge-Cities benchmarking". Key-Note presentation at **International Forum on Knowledge Assets Dynamics (IFKAD 2012)**, with KCWS 2012. University of Basilicata, Matera, Italy. 13-15 June 2012.
- Garcia, B. (2012). "Drivers in the Social Construction of Innovation: The case of Borderland Knowledge-Cities", at the **International Forum on Knowledge Assets Dynamics (IFKAD 2012)**, with KCWS 2012. University of Basilicata, Matera, Italy. 13-15 June 2012.
- Garcia, B. (2012). "MAKCi Workshop" at the **International Forum on Knowledge Assets Dynamics (IFKAD 2012)**, with KCWS 2012. University of Basilicata, Matera, Italy. 13-15 June 2012.
- Garcia, B. (2012). "Innovación y Redes: la Gestión de Ciudades de Conocimiento". Presentación en el Seminario **"Cooperación Internacional Descentralizada y Gestión de la Innovación Local"**, coordinado por El Colegio de la Frontera Norte, el Centro Studi di Politica Internazionale y la Municipalidad de Monte Caseros en colaboración con Paradiplomacia.org y la Red InterMuni. Unidad de Gobiernos Locales del Departamento de Economía y Administración de la Universidad Nacional de Quilmes, Buenos Aires, Argentina, del 28 al 29 de mayo de 2012.
- Garcia, B. (2012). "Ciudades de Conocimiento y Contextos Fronterizos". Presentación en el Seminario **"Cooperación e Integración Transfronteriza: el papel de la innovación"**, coordinado por El Colegio de la Frontera Norte, el Centro Studi di Politica Internazionale y la Municipalidad de Monte Caseros en colaboración con Paradiplomacia.org y la Red InterMuni. Casa del Bicentenario, Municipalidad de Monte Caseros, Provincia de Corrientes, Argentina, del 23 al 24 de Mayo de 2012.
- Martínez, A. y García, B. (2012). "Knowledge Citizen Dimensions and Competences". Presentation for **42<sup>th</sup> Research & Development Conference. ITESM**, January 2012. Monterrey, México. **Conference URL:** <http://cidtec.mty.itesm.mx/>
- Nov 11. Garcia, B. (2011d). "Borderland Tele-Centres: Learning & Connectivity at the edge". Paper presentation at **Interactive Computer-based Learning (ICBL)**. November 01<sup>th</sup>-05<sup>th</sup> 2011. Antigua, Guatemala. **Conference URL:** <http://www.icbl-conference.org/index.htm>?<http://www.icbl-conference.org/welcome.htm> y <http://www.galileo.edu/ivn/noticias/entrevista-con-blanca-garcia/>
- Oct 11. Garcia, B. (2011c). "Identifying key elements in Knowledge-Cities benchmarking". Key-Note presentation at the **4<sup>th</sup> KCWS Team Meeting**. Oct 26<sup>th</sup>-28<sup>th</sup> 2011. Bento Gonçalves, Rio Grande do Sul, Brasil. **Conference URL:** <http://www.ciscbrasil.com.br/pt/bento-goncalves>
- Oct 11. Garcia, B. and Martínez, A. (2011b.) "Knowledge Citizen Dimensions and Competences". Paper presentation at the **4<sup>th</sup> KCWS Meeting**. University of Caxias do Sul. **IX CISC Annual Conference: Ibero-**

- American Community for Knowledge Systems.** Oct 26<sup>th</sup>-28<sup>th</sup> 2011. Bento Gonçalves, Rio Grande do Sul, Brasil. **Conference URL:** <http://www.ciscbrasil.com.br/pt/bento-goncalves>
- Oct 11. Garcia, B. (2011a). "Social Coaching: An Associative Experience". Paper presentation at the "**Knowledge-Based Development: Enterprises, Cities and Countries**". University of Caxias do Sul. **IX CISC Annual Conference: Ibero-American Community for Knowledge Systems.** Oct 26<sup>th</sup>-28<sup>th</sup> 2011. Bento Gonçalves, Rio Grande do Sul, Brasil. **Conference URL:** <http://www.ciscbrasil.com.br/pt/bento-goncalves>
- Nov 10. Garcia, B. (2010k). "Identifying key elements in Knowledge-Cities benchmarking". Key-Note presentation at the **3<sup>rd</sup> Knowledge Cities World Summit.** November 16<sup>th</sup>-19<sup>th</sup> 2010. Melbourne, Australia. **Conference URL:** <http://www.melbourneknowledgesummit.com/>
- Nov 10. Garcia, B. (2010j). "Borderland Tele-Centres: Learning & Connectivity at the edge". Paper presentation at the **3<sup>rd</sup> Knowledge Cities World Summit.** November 16<sup>th</sup>-19<sup>th</sup> 2010. Melbourne, Australia. **Conference URL:** <http://www.melbourneknowledgesummit.com/>
- Nov 10. Garcia, B. (2010i). "Water in the Knowledge Society". Attendance to the **Annual Summit on Water and the Knowledge Society.** November 4<sup>th</sup> 2010. Mexico, D.F. **Conference URL:** [www.atl.org.mx/seminario](http://www.atl.org.mx/seminario)
- Sept 10. Garcia, B. (2010h). "Emerging KBD indexes: the MAKCi Awards". Paper presentation at the **Knowledge and Innovation: Transformative Networks Symposium.** University of Guayaquil. **VIII CISC Annual Conference: Ibero-American Community for Knowledge Systems.** Sept 15<sup>th</sup>-16<sup>th</sup> 2010. Guayaquil, Ecuador.
- Ago 10. Garcia, B. (2010g). "Drucker or the Social Transformation of Knowledge". Participation at the **5<sup>th</sup> International Conference on Innovation Systems.** Guanajuato State University at Celaya-Salvatierra. **CONCYTEG-SINNCO Annual Conference.** Ago 23<sup>th</sup>-27<sup>th</sup> 2010. Guanajuato, Mexico. **ISBN: 978-607-95030-7-9.** **Conference URL:** [http://octi.guanajuato.gob.mx/sinnco/index.php?option=com\\_wrapper&Itemid=45](http://octi.guanajuato.gob.mx/sinnco/index.php?option=com_wrapper&Itemid=45)
- June 10. Garcia, B. (2010f). Participation at the **Innovation Policies and Strategies for the XXI Century.** Université Paris Sud XI/World Bank Institute. **IC6 Annual Conference.** June 1<sup>st</sup>-2<sup>nd</sup> 2010. Paris, France.
- May 10. Garcia, B. (2010d). "Five Knowledge City Cases". Master Class to undergraduate students at **Western Galilee College.** Course: *Israel in the 21th Century: Globalization of Israel.* May 26<sup>th</sup>, 2010. Akko, Western Galilee, Israel.
- May 10. Garcia, B. (2010e). "CCAs: Learning at the Edge". Paper presentation for **International Faculty Workshop,** at **Western Galilee College,** on *Minorities, Periphery, Education and Multiculturalism,* in partnership with University of Northern Texas (UNT). May 23<sup>th</sup>-27<sup>th</sup>, 2010. Akko, Western Galilee, Israel.
- Nov 09. Garcia, B. (2009e). "KnowledgeBased Developments: the MAKCi Experience". Key note Presentation for **2<sup>nd</sup> Knowledge Cities World Summit. An international forum on knowledge city design, knowledge transfer and knowledge ecology.** November 3 - 5 Shenzhen, China. **Conference URL:** <http://kmrc.ise.polyu.edu.hk/kcsummit2009/eng/index.html>
- Nov 09. Garcia, B. (2009d). "Emerging Developments on Knowledge-City Benchmarking" Paper presentation for **2<sup>nd</sup> Knowledge Cities World Summit.** for Knowledge city design, knowledge transfer and knowledge ecology. Session Track on KBD Developments on Kcities Benchmarking. November 3 - 5, 2009. Shenzhen, China. URL: <http://kmrc.ise.polyu.edu.hk/kcsummit2009/eng/index.html>

- Nov 09. Garcia, B. (2009c). "Tales from Borderland: Cities at the edge". Master Class for postgraduate students at *Harbin Institute of Technology, Shenzhen Graduate School*. November 2<sup>nd</sup>, 2009 Shenzhen, China. Class URL: <http://www.hitsz.edu.cn/site/news/infodetail.php?strID=8861>
- Feb 09 Garcia, B. (2009a). **International Conference on Knowledge Management and Intellectual Capital**, Session Track VI: Knowledge based Development and Knowledge Cities. Co-Chairing Session Track XIV: Intellectual Capital Valuation & Innovation Systems. February 26<sup>th</sup> and 27<sup>th</sup> 2009. Ghaziabad, India. Conference URL: <http://www.imt.edu/ickmic2009/>
- Nov 08. Garcia, B. (2008b). "Knowledge-City Benchmarking: the MAKCi Awards". Key Note for **VI CISC Annual Conference: Ibero-American Community for Knowledge Systems. Knowledge Week**, October 27-Nov 1<sup>st</sup>. Manizales, Colombia. Conference URL: <http://www.semanadecocnocimiento/info>
- Jan 08. Carrillo, J. (2008). "The Coming of Age of KBD". Presentation for **38<sup>th</sup> Research & Development Conference. The Coming of Age of Knowledge-Based Development**, based on paper authored by J. Carrillo. *ITESM*, January 2008. Monterrey, Mexico Conference URL: <http://cidtec.mty.itesm.mx>
- Oct 07. Garcia, B. (2007b). "Developing Knowledge Facilitators in Knowledge-intensive Higher Education Institutions". Presentation for **1<sup>st</sup> Knowledge Cities Summit. Knowledge-Based Development Week. Universal Forum of Culture**, October 15-21 2007 Monterrey, Mexico. Conference URL: <http://www.globalkbdweek.mty.itesm.mx> and <http://www.monterreyforum2007.org> (See Dialogues, Week 4).
- Oct 07. Participation in **V CISC Annual Conference: Ibero-American Community for Knowledge Systems. Knowledge-Based Development Week**, October 15-21 2007 Monterrey, Mexico.
- Sept 05 Participation in **ALT** Conference "Future of Learning". ALT. Sept 2005 Manchester U.K.
- July 05. Garcia, B. (2005b). "e-Learning in a Knowledge Capital: UniverCities and knowledge-based development". Paper for MexSoc, presented at the *MexSocUK Research Network "Mexico's Postgraduate Research in UK"* Colloquium, 22<sup>nd</sup> and 23<sup>rd</sup> July 2005. University of Manchester, Manchester, U.K.
- June 05. Garcia, B. (2005a). "*E-Learning in a Knowledge City: UniverCities and knowledge-based development A Greater Manchester e-region?*" in **e-Learning Accredit/SEEL/eIFEL Conference**, e-Cities and e-Regions. 21-22 June, Said Business School, University of Oxford, Oxford, UK. Conference URL: <http://www.elearnaccredit.org/> Click on "Conference" (left) and then "Speakers" (above). See "Other presentations and workshops". See also: <http://www.eife-l.org/activities/projects/past/seel/index.htm/view>
- Dec 04. Garcia, B. (2004b). "e-Learning in a Knowledge City: A Manchester universities perspective". Paper for **OEB** Presented at the *Educa Berlin* Conference, 1-3 Dec Berlin, Germany. Conference URL: [http://www.online-educa.com/pdf/post\\_conference\\_report\\_2004.pdf](http://www.online-educa.com/pdf/post_conference_report_2004.pdf)
- July 04. Presentation of Project Interim in **Revans Institute for Action Learning**. Peer presentations on Action Learning practice and PhD research projects. University of Salford, Lancashire U.K.
- May 03. Participation in **World Education Market** Conference "Solutions for a world of learning". Reed-MIDEM. 20-22 May Lisbon, Portugal. Conference Comments URL: <http://newsletter.paragon-systems.com/articles/62/2/ev/9484>
- May 03. Participation in **eIFEL/SEEL** Conference "Quality policies for e-learning regions and cities". European Community Project. Supporting excellence in e-Learning *SEEL-eiFEL* Conference, 19-20 May, Lisbon,



Portugal. Conference organisers URL: <http://www.eife-l.org/activities/projects/past/seel/index.htm/view>

- Mar 03. Participation in **E-learning Manchester** "Positioning the 'e' in your learning strategy". Venture Marketing Group (VMG), Ltd. 18-19 March. Manchester, UK.  
 Conference organisers URL: <http://www.distancelearning.co.uk>  
 Conference Comments URL: <http://www.learnevents.com/presstory.php?recordID=212> and <http://www.e-learningzone.co.uk/newsevents.html>.

## Research Reports

- Mar 12 Garcia, B., Contreras C. (2012). (Coords.). Diagnóstico de la Realidad Social, Económica y Cultural de la Violencia en el Municipio de Piedras Negras. El Colegio de la Frontera Norte. Sept 2011-Mar 2012. Recipient Institution: Ayuntamiento/Gobierno Municipal de Piedras Negras, Coahuila. Mexico.
- Mar 12 Garcia, B., Contreras C. (2012). (Coords.). Diagnóstico de la Realidad Social, Económica y Cultural de la Violencia en el Municipio de Ciudad Acuña. El Colegio de la Frontera Norte. Sept 2011-Mar 2012. Recipient Institution: Ayuntamiento/Gobierno Municipal de Ciudad Acuña, Coahuila. Mexico.
- Mar 12 Garcia, B. (2012). 'CAPÍTULO 5. Diagnostico del Capital social del municipio de Valle Hermoso'. Research Report for Project: Diagnóstico de la Realidad Social, Económica y Cultural de la Violencia en el Municipio de Valle Hermoso. El Colegio de la Frontera Norte. Arturo Zárate (Coord.). Ago 2011-Mar 2012. Recipient Institution: Ayuntamiento/Gobierno Municipal de Valle Hermoso, Tamaulipas, Mexico.
- Ene 12 Garcia, B. (2012). 'CAPÍTULO 5. Diagnostico del Capital social del municipio de Matamoros'. Research Report for Project: Diagnóstico de la Realidad Social, Económica y Cultural de la Violencia en el Municipio de Matamoros. El Colegio de la Frontera Norte. Arturo Zárate (Coord.). May 2011-Dec 2012. Recipient Institution: Ayuntamiento/Gobierno Municipal de Matamoros, Tamaulipas, Mexico.
- Nov 12. Research Report for **WCI**. 2012 Most Admired Knowledge City (MAKCi) Report. *World Capital Institute*, September 2009. Executive Summary and Full Report on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci/history>
- Nov 11. Research Report for **WCI**. 2011 Most Admired Knowledge City (MAKCi) Report. *World Capital Institute*, September 2009. Executive Summary and Full Report on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci/history>
- Oct 10. Research Report for **WCI**. 2010 Most Admired Knowledge City (MAKCi) Report. *World Capital Institute*, September 2009. Executive Summary and Full Report on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci/history>
- Sept 09. Research Report for **WCI**. 2009 Most Admired Knowledge City (MAKCi) Report. *World Capital Institute*, September 2009. Executive Summary and Full Report on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci/history>
- Sept 08. Research Report for **WCI**. 2008 Most Admired Knowledge City (MAKCi) Report. *World Capital Institute*, September 2008. Executive Summary and Full Report on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from:

<http://www.worldcapitalinstitute.org/makci/history>

- July 08. Research Report for *MCIC. Monterrey, International City of Knowledge. ITESM*, April-July 2008. Executive Summary and Full Report on Diagnose of Monterrey as a Knowledge City, using a capitals system approach. Final institutional report was submitted to regional government in order to inform public policy administration. Project site: <http://www.mtycic.com.mx/>
- Sept 07. Research Report for *WCI. 2007 Most Admired Knowledge City (MAKCi) Report. World Capital Institute*, September 2007. Executive Summary pp. 1-22 and Full Report pp. 1-137 on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci.html>

### Peer Reviews

- Feb 10. Peer Review for *Trayectorias* Journal Article “Social Representation of Mexico’s Environmental Issues amongst higher education students”, in *Trayectorias. The Social Sciences Journal of Nuevo Leon State University*. Journal URL: <http://trayectorias.uanl.mx/>
- Nov 09. Peer Review for BALAS Conference Paper “Performance Analisis of Knowledge-based Research spin-offs in the Biotechnology Industry”, in *The Business Association of Latin American Studies*. Conference URL: <http://convention3.allacademic.com/one/balas/balas10>
- Feb 09. Peer Review for ICKMIC 2009 Conference Paper “Knowledge-Based Development and Knowledge Cities”, in *International Conference on Knowledge Management and Intellectual Capital*. Institute of Management Technology, Ghaziabad, India, 26-27 Feb. 2009. Conference URL: <http://www.imt.edu/ickmic2009/>
- Jan 08. Second Peer Review for Elsevier Journal Article “The Making of Knowledge Cities: Lessons learned from Melbourne”, in *Cities: The International Journal of Urban Policy and Planning*. Journal URL: <http://ees.elsevier.com/jcit/>
- March 06. Peer Review for Elsevier Journal Article “The Making of Knowledge Cities: Lessons learned from Melbourne”, in *Cities: The International Journal of Urban Policy and Planning*. Journal URL: <http://ees.elsevier.com/jcit/>

### Academic Events & Conferences Organization

- Sept 13. *Sixth Knowledge Cities World Summit*. Core Topic: *Establishing Bridges*. Member of the Summit Executive Committee, and MAKCi Awards Programme Director. <http://www.kcws2013.org/default.asp>
- June 12. *Fifth Knowledge Cities World Summit*. International sister conference series with *International Forum on Knowledge Asset Dynamics (IFKAD)* Core Topic: *Knowledge Innovation and Sustainability*. Member of the Summit Executive Committee, and MAKCi Awards Programme Director. <http://www.knowledgeasset.org/IFKAD/Focus/>
- Nov 11. *Fourth Knowledge Cities World Summit*. Team gathering. Core Topic: *KBD for Countries, Cities and Firms*. Member of the Summit Executive Committee, and MAKCi Awards Programme Director. Bento Gonçalves,

Caxias do Sul, Brasil. <http://www.ucs.br/site/ucs/noticias/1317128168>

- Nov 10. **Third Knowledge Cities World Summit**. Core Topic: *Knowledge-based Urban Development: From Theory to Practice*. Member of the Summit Executive Committee, and MAKCi Awards Director. Melbourne, Australia, Nov 2010. <http://www.melbourneknowledgesummit.com/>
- Nov 09. **Second Knowledge Cities World Summit**. Core Topic: *An international forum on knowledge city design, knowledge transfer and knowledge ecology*. Member of the World Capital Institute co-organising committee and MAKCi Awards Chair. Shenzhen, China, Nov 2009. <http://kmrc.ise.polyu.edu.hk/kcsummit2009/eng/index.html>
- Feb 09. Member of International Advisory Committee for ICKMIC 2009: **International Conference on Knowledge Management and Intellectual Capital**. Institute of Management Technology, Ghaziabad, India, 26-27 Feb. 2009. Conference URL: <http://www.imt.edu/ickmic2009/>
- Oct 07. **First Knowledge Cities Summit** and Global Knowledge-based Development Week. Core Topic: *Cultural diversity, Peace, Knowledge and Sustainability*. Member of the Local Organizing Committee, and MAKCi Awards Facilitator. Monterrey, Mexico, Oct 2007. <http://globalkbdweek.mty.itesm.mx/committees.html>

### Website and Learning Platform Building

- Nov 08. Publication of K-Sharing platform (on Drupal): <http://www.worldcapitalinstitute.org/makci>
- Nov 07. Publication of K-Sharing platform (on PHPNuke): <http://www.gabrielvalerio.com/kbd/index.php>
- Feb 07. Publication of K-Sharing platform (BSCW): <http://webcsc.mty.itesm.mx>.
- Nov 05. Publication of project website: <http://monterreyknowledge.net/>

### Distinctions & Grants Received

2011. Affiliation as member of National Research System (SNI). Mexico.
2008. Consulting Partnership at Centre for Knowledge Systems, ITESM. <http://www.knowledgesystems.org/>
2001. A **Science and Technology scholarship award** was granted for 4 year research in UK by Mexican central government. [http://www.conacyt.gob.mx/Becas/Aspirantes/Becas\\_AspirantesExtranjero.html](http://www.conacyt.gob.mx/Becas/Aspirantes/Becas_AspirantesExtranjero.html)
1987. An **El Colegio de México Fellowship award** was granted to carry out Sociological Research. <http://www.colmex.mx/>

### Professional Associations & Editorial Board Memberships

2009. Reviewer and Board member of *Journal of Knowledge-based Development*. [www.inderscience.com/ijkbd/](http://www.inderscience.com/ijkbd/)
2008. Member of KM/KBD Cluster. ITESM. Campus Monterrey. <http://www.mty.itesm.mx/investigacion/catedras/>
2007. Member of CISC. Iberoamerican Community of Knowledge Systems. <http://www.iberamericana.org/>
2006. Member of ALT, Association of Learning Technologists. <http://www.alt.ac.uk/>
2005. Member of EfeL. European Institute for e-Learning. <http://www.eife-l.org/>