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<https://www.colef.mx/investigadores/>
http://www.colef.mx/deap/?page_id=205

Profile

Blanca is passionate about learning as a process that triggers collective development. She is a Development Policy Administration and Management specialist dedicated to the facilitation, creation and Development Policy research of knowledge-generative networks that engage people at the city-region level. Since 2009, she works as a Researcher (Tenure track, Assistant Professorship in 2010) in the Public Policy Department of the Northern Borderlands Research College (COLEF) in its research unit based in Monterrey, Mexico. She works under the flag of **Knowledge City** schemes, particularly interested in exploring the regional systems of **learning** and **knowing** in city-regions, and their impact on their development. She explores knowledge-based learning environments, repositories, networks and systems, and the social learning and management aspects as some of the key processes of Knowledge-based Development (KBD) in the urban context. She also manages the knowledge-based development international consultation exercise known as MAKCi Awards for the WCI organization, an international think-tank which convenes a K-Cities Summit on an annual basis. Blanca has contributed to the growing KBD literature with publications on knowledge city case studies and KBD models in spaces such as the Journal of Knowledge Management and the Journal of Knowledge-based Development. She also contributed to the seminal Knowledge Cities and Knowledge-based development books, under the Elsevier-Heinemann and Interscience brands. Recently, Blanca has joined the PASCAL International Observatory initiative, a UK-based global alliance that conveys the values, commitments, and skills of experts who see the importance of place, social capital, and social learning. Blanca supports organizations that inform and converse with decision makers to design and implement regional development strategies that balance economic growth, social equity, and environmental sustainability.

Postgraduate

- 2007 | **Ph.D. in Development Policy Administration and Management.** Institute for Development Policy and Management. School of Environment and Development (SED), **University of Manchester, UK.**
Research Focus: Networked Learning in complex institutional & regional development contexts. Knowledge-based development. Knowledge-Cities (KCs) & UniverCities. Knowledge Network creation & Networked Learning in knowledge-intensive contexts such as universities. Knowledge Systems in HEIs.
Thesis: *Developing Knowledge Facilitators: An Encased study on workplace e-learning strategies within Greater Manchester Universities.*

- 2002 | **M.Sc. in Human Resource Development**, (w/ Distinction). Institute for Development Policy & Management. Graduate School of Social Sciences, **University of Manchester, UK**.
Research Focus: Networked Learning in complex institutional & regional development contexts. Collaboration and knowledge-sharing for development in knowledge-intensive environments such as universities. Lifelong learning.
Dissertation: *Investing for Change, Learning for Life: Workplace learning and the IIP scheme at the University of Manchester.*

Undergraduate

- 1996-99 | **B.Ed. in Human Development**, First Honours Degree. International Christian University (ICU), 1999. **Research Focus:** Adult Learning & Life Long Learning (LLL) Processes in the workplace.
- 1983-87 | **B.A. in Social Sciences**, First Honours Degree. Instituto Tecnológico Autónomo de México, (ITAM) Mexico City, 1987. **Research Focus:** Sociological Perspectives in Learning & Public Policies (Learning Community Centres).

Research Interests

Blanca's core research topics and areas of interest are:

- Knowledge-Based Development (KBD) Policy, i.e. Knowledge-City initiatives.
- Social Learning and Social Management Processes through Capacity building and governance for Development.
- Knowledge Network creation seeking convergence between *Territory, Relational Capital* and *Social Learning*.

Relevant Research Projects

- 2017 - 2019 | **Knowledge Capital System Diagnose. Arequipa, Perú.** World Capital Institute.
- 2007 - 2018 | **Most Admired Knowledge City (MAKCi) Awards Consultation.** (Most Admired Knowledge City Awards), World Capital Institute. In its 12th Annual Edition.
- 2016 - 2017 | **Human Capital Management Value Practices (HCVP) and Key Competences (KC)**, for the Project: **Research on Employment Relations and Labour Productivity of Samsung Manufacturing Plants in Mexico**, with Dr. America Martinez (ITESM-DGETH Campus Monterrey) and Dr. Johee Kim (Univ. de Korea).
- 2015 - 2017 | PASCAL International Observatory. Special Interest Group (SIG): Public Sector Interface. **Smart City Models: Advancing Urban Innovation towards Equitable Cities** (Cities as Platforms and Smart Cities) and **Regionality and the changing role of Universities in Latin America** (Regionalism and the Changing Role of Universities). <https://pascalobservatory.org/pascalnow/pascal-activities/news/cities-platforms-and-smart-cities-issue-two-summer-2016-pascal-sig>
- 2015 - 2016 | Citizen Security Observatory for Monterrey Metro Area. State Government of NL. (SEGOB/SESNSP/SUBSEMUN/INCIDE Social).
- 2012 - 2015 | **Networks and Norms development for the Monterrey innovation Metropolitan System**, for the Project: **Reconstruction of labor relational capital and educational processes in transnational spaces. The Mexico/USA case study.** ECOS Ref-M11H02 France-Mexico binational project. Colef-Univ Aix-en-Provence (LEST).

- 2011 - 2013. *Social, Economic and cultural Reality of Violence at the local level.* (SEGOB/SESNSP/SUBSEMUN/INCIDE Social).
- 2010 - 2011. *Knowledge and Development in Community Learning Centers.* ITESM.
- 2008-2009. *Knowledge Capital System Diagnose. Monterrey, Mexico.* ITESM-Center for Knowledge Systems

Research & Academic Experience

2009 to Present

Associate Professor (Tenure Track)

COLEF. (Monterrey, Mexico) Northern Borderlands Research College - Colegio de la Frontera Norte (COLEF). June 2009 to Present.

Blanca joined a team of multidisciplinary researchers working on urbanism, development policy, governance and other social sciences topics encompassed by the Borderlands common theme. Her research has focused on different aspects of knowledge-based urban development impacting the Northeastern region of Mexico

☰ **COLEF:** Colegio de la Frontera Norte (Northern Borderlands Research College). 77, Tecnicos St. Tecnológico. Monterrey, Mexico. ☎ +52 (81) 83 87 50 27.

🌐 <http://www.colef.mx>

2007 to present

MAKCi Network Facilitator and Technical Secretary, Feb 07- to March 2009

World Capital Institute and *Teleos-MAKE (UK)*, based at *ITESM*, Monterrey, Mexico. An initiative recognising communities and city-regions undertaking knowledge-based initiatives, known as “Most Admired Knowledge City” (MAKCi) study is at the core of the project. They also included producing a full report with results obtained, which was published both as a periodical and a digital document purpose-built website (Panel of experts include multicultural, multi-national participants). Technical Secretary reports directly to Project Director.

☰ **ITESM:** Centre for Knowledge Systems (CKS). Av. Eugenio Garza Sada 2010. Col. Tecnológico. Monterrey, Mexico. ☎ +52 (81) 83 28 40 49.

🌐 <http://www.worldcapitalinstitute.org>

1997-00

B.A. Programme Director

Institute of Educational Sciences (ICE), University of Morelos (UAEM), Cuernavaca, Morelos, Mexico.

Although the post involved general administrative work, an awareness and action-research involvement on topics such as organisational change, quality and future of education issues. Therefore, participation in three major research streams were undertaken, (interviews, surveys & report) as follows:

- “International reorganisation of Education” in collaboration with Dr. P Laurin, U Quebec.
- “Quality issues in ELT undergraduate programmes” with the British Council, Mexico
- “Education and Development from regional perspectives” and “Distance Learning” with Dr. T. Yuren (Mexico) and M. Bernard, Paris X.

☒ **UAEM:** Av. Universidad # 1001 Col. Chamilpa. Cuernavaca, Morelos. México. C.P. 62 210 ☎ (52) (73) 29 70 84. <http://www.uaem.mx/>

Relevant Teaching and Educational Administration Experience

- 2004-05** | **University of Manchester.** (Manchester, U.K.) *Institute for Development Policy and Management (IDPM)*
e-Learning Module Lecturer.
- E-Learning in Development contexts. For two consecutive years, a collaboration with the MIS cluster yielded to lecturing on e-learning topics for the Master programmes in IDPM in 2004 & 2005.
 - Outdoor learning in Llanberis, Wales for the MSc. HRD in 2002 & 2003.
- ☒ **IDPM:** Arthur Lewis Building. Oxford Road. Manchester. M13 9PL. United Kingdom. ☎ +44 (0)161 275 0969. <http://www.sed.manchester.ac.uk/idpm/>
- 2000-01** | **MONTERREY TECH.** Cuernavaca, Mexico (Private HEI) *Office of International Affairs(OIA).*
Academic Director of International Programs.
In the context of a campus-wide internationalisation program, achievements combined:
- Successfully executing alignment strategies for academic and support staff through the design and delivery of 60-hour internationalization and communication skills seminars, planned by senior ITESM management (in collaboration with HR office). A best practice team performance led OIA to upgrade as an autonomous department with full staff development responsibilities in 2001, becoming DDAI. Taught one undergraduate/posgraduate course per semester during her period of service.
- ☒ **ITESM:** Av. Paseo de la Reforma 182-A. Col. Lomas de Cuernavaca. Cuernavaca, Morelos. México. C.P. 62 589. ☎ (52) (73) 3 29 71 00. <http://www.cva.itesm.mx/>
- 1997-00** | **MORELOS STATE University.** Cuernavaca, Mexico (Public HEI)
Academic Course Director for Teacher Educational Development. Institute of Educational Sciences (ICE).
In alignment to national and regional educational goals, accomplishments included:
- Successful team-building and program development, aligning academic staff performance to quality standards through successful academic staff development assessed by the British Council, ETS (in USA) and other entities. Taught at least 2 undergraduate courses per semester during her period of service.
- ☒ **UAEM:** Av. Universidad # 1001 Col. Chamilpa. Cuernavaca, Morelos. México. C.P. 62 210 ☎ (52) (73) 29 70 84. <http://www.uaem.mx/>

Other Learning Management and Management Training Experience

(Provided Under request)

Selected Relevant Research Publications

Authored Books

- Ago 14 Carrillo, J.; Yigitcanlar, T; Garcia, B. and Lonnqvist, A. (2014). *Knowledge & the City*. Concepts and Applications of Knowledge-Based Development. New Jersey: Routledge.

Chapters in Refereed Books

- June 18 Garcia, B. (2018). 'Chapter 6: Cities, Knowledge Flows and the New Commons: in Umar Benna (MIT SPURS Fellow at North Hills, California, USA), *Optimizing Regional Development through Transformative Urbanization*. IGI Global. New Jersey, (forthcoming).
- Nov 17 Garcia, B. (2017). 'Chapter 3: Knowledge Networks, Crowds and Markets: A Social entrepreneurship project in Latin America". in Umar G. Benna, (Benna Associates, North Hill, California, USA) and Abubakar U. Benna, (Durham University UK/Bimunai Ventures, North York, Canada) *Crowdfunding and Sustainable Urban Development in Emerging Economies*. IGI Global. New Jersey.
- June 17 Garcia, B. (2017). 'Chapter 11: From Network Builders to Knowledge Clusters: A value-based Transborder-Region", in Umar G. Benna (Benna Associates, Nigeria) and Indo Benna (Muhammad Al-Mana College of Health Sciences, Saudi Arabia) *Urbanization and Its Impact on Socio-Economic Growth in Developing Regions*. IGI Global: New Jersey. (110817-105250). ISBN13: 9781522526599 | ISBN10: 1522526595 | EISBN13: 9781522526605 | DOI: 10.4018/978-1-5225-2659-9
- Nov 16 Garcia, B. (2015). 'Chapter 8: A Tale of Four Developing Cities: Leveraging Relational Capital for Knowledge-based Development", in Benna U, & Garba, S.B., *Population Growth and Rapid Urbanization in the Developing World*. IGI Global. New Jersey. (041216-041550). ISBN13: 9781522501879 | ISBN10: 1522501878 | EISBN13: 9781522501886 | DOI: 10.4018/978-1-5225-0187-9
- Dec 14 Garcia, B. (2014). 'Chapter 16: Knowledge Cities', in *Capital Systems & Knowledge Markets*. Carrillo, J. (Ed.) ISBN: 978-607-96632-0-0. Spanish Edition. WCI-Amazon Digital Services. <http://www.amazon.com/Sistemas-Capitales-Mercados-Conocimiento-Spanish-ebook/dp/B00QN3M8US>
- Oct 14 Garcia, B. (2014). 'Redes y Capital Social en Matamoros', en *Participación Ciudadana, Capital Social y Violencia en Matamoros*. Artemisa Lopez (Ed.) El Colegio de la Frontera Norte, Tijuana: Colef.
- May 12. Garcia, B. (2011b). 'e-Learning and Connectivity at the edge: e-Merging Networks, Cities and other uncharted Territories', in "*e-Learning*, Theories, Design, Software and Applications" edited by Patrizia Ghislandi, (Faculty of Cognitive Sciences, Trento University, Italy). ISBN 978-953-51-0475-9 Rejka: Croatia, In-Tech Open Access Publishing.
- Feb 12. Garcia, B. (2012d). " Benchmarking: identifying key elements in the knowledge-cities benchmarking exercise of MAKCi", in Yigityancalar, T., Metaxiotis, K. and Carrillo, J. Eds. *Building Prosperous Knowledge Cities: Policies, Plans and Metrics*. United Kingdom: Edward Elgar Publishers. ISBN-13: 978-085793603-5; e 978-085793604-2.
- Nov 10. Garcia, B. (2010c). "Telecentres: the Promise of Connectivity", (Chapter 16) in Martínez, A. Corrales, M. (2010), Eds. *Networks and Systems for Knowledge and Innovation*. Monterrey: Cengage Learning. ISBN-13: 978-607481488-0 ; ISBN-10: 607481488-0.

- March 10. Garcia, B. (2010b). "Rising Northern light: Manchester's Knowledge Capital", (Chapter 18) in Metaxiotis, K.; Carrillo, F.J. and Yigityancalar, T. (2009), Eds. *Knowledge-based development for cities and societies: Integrated multi-level approaches*. London: IGI-Global. ISBN: 978-1-61520-721-3.
- Feb 09 Garcia, B., Carrillo, F.J. Rivera, G. Leal, A. & Garcia, C. (2009). "Iron & Mountains: Shaping a Capitals System for Monterrey", in Batra, S. & Carrillo, F.J., *Knowledge Management and Intellectual Capital: Emerging Perspectives*. Section VI: K-Based Development and Knowledge Cities. Ghaziabad, India: Allied Publishers. ISBN: 978-81-8424-420-5.
- Jan 06. Garcia, B. (2006c). "UniverCities: innovation and social capital in Greater Manchester", (Chapter 10) in Carrillo, F.J. (2006), Ed. *Knowledge Cities, approaches experiences and perspectives*. London: Academic Press/Butterworth-Heinemann/Elsevier. ISBN: 978-0-7506-7941-1.
Book URL: http://www.worldcapitalinstitute.org/editorial_projects2.html

Refereed Journal Articles

- Jan 17 Garcia, B. "Emerging Knowledge Cities: Resilient Cities". *International Journal of Knowledge-Based Development* (IJKBD) ISSN (Online): 2040-4476 - ISSN (Print): 2040-4468.
- Oct 17 Garcia, B. "Monterrey as Knowledge City: Challenges, Experiences and Best Practices in Latin America". *International Journal of Knowledge-Based Development* (IJKBD) ISSN (Online): 2040-4476 - ISSN (Print): 2040-4468.
- Sept 17 Figueroa, J.M. & Garcia, B. (2017). "Water-Sensitive Cities: Knowledge and Citizenship in an emerging EcoCity". *International Journal of Knowledge-Based Development* (IJKBD) ISSN (Online): 2040-4476 - ISSN (Print): 2040-4468.
- Dec 16 Figueroa, J.M. y Garcia, B. "La escorrentía urbana en la mitigación de problemas de disponibilidad de agua. El caso de Cuernavaca", en Monroy, R (2016), *Argumentando el urbanismo. Apuntes para una discusión multidisciplinaria*. Cuernavaca: Universidad Autónoma de Morelos, UAEM.
- Dec 15 Lopez, L. & Garcia, B. (2015). "Starting Early: Social Capital Development for Monterrey Street Children". *International Journal of Knowledge-Based Development* (IJKBD) ISSN (Online): 2040-4476 - ISSN (Print): 2040-4468.
- Sept 15 Garcia, B. and Martinez, America (2015). "Knowledge-based Citizenship: A Capitals System Perspective". *International Journal of Knowledge-Based Development* (IJKBD). June 2015. ISSN (Online): 2040-4476 - ISSN (Print): 2040-4468.
<http://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijkbd>
- Oct 14. Garcia, B. (2014). "Knowledge-based Networks and norms: HEIs, policy-makers and clusters of Innovation in the Texas-Mexico borderland" Journal Article for *Journal of Expert Systems with Applications* ESWA. Oct 2014. - ISSN (Print): 0957-4174. D.O.I:10.1016/j.eswa.2014.02.014
Article URL: <http://elsevier.sps.co.in/authorproofs/home.asp?rfp=1d5bb94db5d6f06b4e49066ee4a91c96>
- Sept 13. Garcia, B. and Garcia R.E. (2013). "Associative experiences in the Mexico-Texas border: A social coaching experience". *Brazilian Journal of Management and Innovation*. September-December 2013. Pp.37-53. ISSN (Online): 2319-0639.
Article URL: <http://www.ucs.br/etc/revistas/index.php/RBGI/article/viewFile/2414/1449>

- Oct 12. Garcia, B. (2012c). Journal Article for IJKBD. "MAKCi: A practical case on Knowledge-based development metrics.". *International Journal of Knowledge-Based Development* (IJKBD). Special Issue on K-Based Development Metrics. Vol. 3 Issue 4. Pp. 367-387. Oct 2012. **ISSN (Online): 2040-4476 - ISSN (Print): 2040-4468.** Article URL: <http://www.inderscience.com/storage/f112101231568947.pdf>
- June 12. Garcia, B. (2011a). Journal Article for IJKBD. "Borderland Tele-Centres: Learning & Connectivity at the edge". *International Journal of Knowledge-Based Development* (IJKBD). Vol. 3 Issue 2. Pp. 103-125 Apr 2012. **ISSN (Online): 2040-4476 - ISSN (Print): 2040-4468.** <http://www.inderscience.com/info/inarticle.php?artid=47037>
http://net-workingworlds.weebly.com/uploads/1/5/1/5/15155460/garcia_borderlands.pdf
- April 10. Garcia, B. (2010a). Journal Article for *VINE*. "Making MAKCi: An emerging knowledge-generative network of practice in the Web 2.0.". *Journal of Information Systems and Knowledge Management*. Special Issue on 'Web 2.0 and the Evolution of KM'. Vol 40. Issue 1. April 2010. **ISSN: 0305-5728.**
- Apr 09. Garcia, B. (2009b). Journal Article for *OIR*. "Developing Connectivity: A PKM-based path for workplace k-facilitators", in *Online Information Review*, April 2009, Vol 33. Issue 2. Special Issue on Personal Knowledge Management. **ISSN: 1468-4527.**
- Oct 08. Garcia, B. (2008). Journal Article for *JKM*. "Global KBD Community Developments: The MAKCi Experience", in *Journal of Knowledge Management*, October 2008 Vol 12, No.5 pp: 91-106. Annual special Issue on Knowledge Cities. **ISSN: 1367-3270.**
- Oct 07. Garcia, B. (2007). Journal Article for *JKM*. *Working and Learning in a Knowledge City. A Multilevel skill development Framework for knowledge workers.* *Journal of Knowledge Management*, October 2007 Vol 11, No.5 pp: 18-30. Annual special Issue on Knowledge Cities. **ISSN: 1367-3270.**
Article URL: <http://www.emeraldinsight.com/Insight/viewPDF.jsp?Filename=html/Output/Published/EmeraldFullTextArticle/Pdf/2300110503.pdf>
- Oct 06. Garcia, B. (2006b). Journal Article for *JKM*. "Learning Conversations: knowledge, meanings and learning networks in Greater Manchester". *Journal of Knowledge Management*, October 2006. Vol 10, No.5 pp: 99-109. Annual special Issue on Knowledge Cities. **ISSN: 1367-3270.**
Article URL : <http://www.emeraldinsight.com/10.1108/13673270610691215>
- Oct 04. Garcia, B. (2004). Journal Article for *JKM*. "Developing futures: A Knowledge-based Capital for Manchester". *Journal of Knowledge Management*, October 2004. Vol 8, No.5 pp: 47-60. Winner of the "Outstanding Special Issue 2004" Award by Emerald. **ISSN: 1367-3270.**
Article URL : <http://www.emeraldinsight.com/10.1108/13673270410558774>

Masters and Doctoral Thesis (language indicates final outcome)

- 26/08/16 Pinzón Aranda, José Fernando. Maestría en Gestión Integral del Agua. "Procesos de Organización Social y acceso al agua: El caso de las Colonias rural-urbanas del Valle de San Quintín, Baja California, México. 2010-2016". MGI A, El Colegio de la Frontera Norte, Monterrey, México.
- 04/12/15. López Villarreal, Leticia Ivonne. Tesis Doctoral en Ciencias Sociales. "El proceso de Institucionalización de las Casas Hogar en Nuevo León, del 2006 al 2012", defensa sostenida el día 04 de Diciembre 2015. Escuela de Humanidades y Ciencias Sociales del ITESM, Campus Monterrey.

- 29/08/14 Figueroa Mendiola, Juan Manuel. Maestría en Gestión Integral del Agua. “La Planeación Urbano Ambiental y estrategias para captura y distribución de agua en Ciudades Medias”. MGIA, El Colegio de la Frontera Norte, Monterrey, México.
- 28/08/14 Martínez Sánchez, Oscar Omar. Maestría en Gestión Integral del Agua. “Gestión del Saneamiento en Nuevo León: Aspectos de Cultura Organizacional en las Plantas Tratadoras de Agua Residual (PTARs)”. MGIA, El Colegio de la Frontera Norte, Monterrey, México.
- 22/08/14 Orozco González, Adrián. Maestría en Economía Aplicada. “La Educación Superior en el Crecimiento Económico de México”. MEA, El Colegio de la Frontera Norte, B.C. México. (Lectoría).
- 25/08/12 Mora Maciel, Alvaro. Maestría en Desarrollo Regional. “Impacto de las Tecnologías de la Información y la Comunicación en la Accesibilidad en los Servicios Bancarios en Tijuana, Baja California”. MDR, El Colegio de la Frontera Norte, B.C. México. (Lectoría).
- 30/09/05 Nmewbe, Mohammed. MSc in Development Informatics. “The Role of ICT in Distance Learning: Ministry of Education, Culture and Sports in Zanzibar (Tanzania)”. Institute for Development Policy and Management (IDPM), University of Manchester, United Kingdom.
- 13/12/04 Liu, Janet. MSc in TESOL and Applied Linguistics. “Electronic Survey Applications for EFL Staff Development”. School of Arts and Media, University of Salford, United Kingdom.
- 30/09/04. Voskarides, Natasha. MSc. In Development Informatics. “Skill development in Telemedicine: Implications for Medical Teams in the DITIS scheme”. Institute for Development Policy and Management (IDPM), University of Manchester, United Kingdom.

Paper Presentations, Workshops and Key Notes at Conferences

Garcia, B. (2015). “Networks and Knowledge-Based Development” Workshop for Local Government Reps at **XIII Iberoamerican Conference of Knowledge Systems (CISC), “Knowledge Transfer, Innovation and Management”**. **University of Caxias do Sul**. Caxias do Sul, (Río Grande do Sul), Brasil. 24th-26th November 2015.

Garcia, B. (2015). “Knowledge-based Development Benchmarking: A tale of Four Cities” Key Note at **XIII Iberoamerican Conference of Knowledge Systems (CISC), “Knowledge Transfer, Innovation and Management”**. **University of Caxias do Sul**. Caxias do Sul, (Río Grande do Sul), Brasil. 24th-26th November 2015.

Garcia, B. (2015). “Apuestas para la creación de ciudades del conocimiento: Una visión Iberoamericana de Ciudades del Conocimiento, Innovadoras y Emprendedoras”. Panel tripartita para el Foro Emprendia. Modalidad Virtual (Scopia). CICCIE/Universidad de Antioquía/OVIT/IDA. 18 de Noviembre, 2015. Austin, Tx/Monterrey, Mx/Panamá, Panamá.

Garcia, B. (2015). “Ciudades, Aprendizaje y Ecosistemas de Innovación”. Taller para la iniciativa de capacitación GeT-In. (UAEH/Universidad Kassel (Alemania)/CONACYT). Get-In Pachuca, 16 y 17 de Noviembre, CeUní, UAEH, Pachuca, Hidalgo, México.

Garcia, B. (2015). “Ecosistemas de innovación y emprendimiento en las Ciudades del Conocimiento”, en la Primera Conferencia Iberoamericana de Ciudades de Conocimiento, Innovadoras y Emprendedoras (CICCEI), 20 y 21 de Octubre Pachuca, Hidalgo, México.

- Garcia, B. (2015). "Ciudades de Conocimiento Incluyentes". Panel 3, en el 5° Foro Noreste de Ciencias Sociales (FNECS) *Cambios e Interactividad en la Sociedad del Conocimiento: Política, Tecnología y Cultura*, 16 y 17 de Octubre, Escuela de Gobierno y Transformación Pública (EGTP/ITESM). Monterrey, Nuevo León.
- Garcia, B. (2015). "Redes de Conocimiento y Cadenas Globales de Valor: Los Clusters de Innovación en Monterrey, México". Presentation for Bi-nacional Seminar "Recomposición de las relaciones de trabajo y procesos educativos en espacios transnacionales: El caso de la Frontera Mexico/Texas". *Laboratoire de Sociologie du Travail. Université Aix-en-Provence-Colef*. 20-25 June, 2015. Aix-en-Provence, France.
- Garcia, B. (2015). "Borderland Knowledge Cities: The case of Daegu South Korea". Key-Note presentation at *Eighth Knowledge Cities World Summit. Daegu Gyeongbuk Institute of Science and Technology (DGIST)* Daegu, South Korea. June 14th to 18th, 2015.
- Garcia, B. (2015). "Elements of Knowledge City Benchmarking". paper presentation at *Eighth Knowledge Cities World Summit. Daegu Gyeongbuk Institute of Science and Technology (DGIST)* Daegu, South Korea. June 14th to 18th, 2015.
- Garcia, B. (2014). "Borderland Citizenship: Emerging Nations, Borderlands and Territories" Paper Presentation at *6th International Colloquium on Texas and the Mexican North East, "One Region, One Borderlands"*. *University of Texas at San Marcos*. San Marcos, (Texas), USA. November 20th-22th 2014.
- Garcia, B. (2014). "Benchmarking Strategies for Knowledge City-Regions" Seminar-Workshop at *XII Iberoamerican Conference of Knowledge Systems (CISC), "Knowledge Transfer, Innovation and Management"*. *University of Sinu*. Montería, (Córdoba), Colombia. September 13th-16th 2014.
- Garcia, B. (2014). "Characterization of Knowledge Capitals in Cities and Regions". Key-Note presentation at *Seventh Knowledge Cities World Summit. University of Tallinn*. Tallinn, Estonia. September 23rd-27th, 2014.
- Garcia, B. (2014). "Emerging Techno-Ecosystems: Knowledge Networks that shape Urban Innovation Spaces", at *Seventh Knowledge Cities World Summit. University of Tallinn*. Tallinn, Estonia. September 23rd-27th, 2014.
- Garcia, B. (2014). "Benchmarking Taxonomy for Knowledge City-Regions", Workshop at *Seventh Knowledge Cities World Summit. University of Tallinn*. Tallinn, Estonia. September 23rd-27th, 2014.
- Garcia, B. (2014). "Redes de Conocimiento y Capital Social: Los Clusters de Innovación en Monterrey, México". Presentation for Bi-nacional Seminar "Recomposición de las relaciones de trabajo y procesos educativos en espacios transnacionales: El caso de la Frontera Mexico/Texas". *Laboratoire de Sociologie du Travail. Université Aix-en-Provence-Colef*. 28-29 May, 2014. Monterrey, NL, Mexico.
- Garcia, B. (2013). "MAKCi Taxonomy for Knowledge City-regions" Workshop at *XI Iberoamerican Community of Knowledge Systems (CISC)*. *University of Bucaramanga*. Bucaramanga, Colombia. October 2nd-4th, 2013.
- Garcia, B. (2013). "Characterization of Knowledge Capitals in Cities and Regions". Key-Note presentation at *Sixth Knowledge Cities World Summit. University of Sehir*. Istanbul, Turkey. September 9th-12th, 2013.
- Garcia, B. (2013). "Knowledge Networks and Clusters in a Regional System of Innovation", at *Sixth Knowledge Cities World Summit. University of Sehir*. Istanbul, Turkey. September 9th-12th, 2013.
- Garcia, B. (2013). "MAKCi Methodology for City Benchmarking" Workshop at *Sixth Knowledge Cities World Summit. University of Sehir*. Istanbul, Turkey. September 9th-12th, 2013.

Martínez, A. y García, B. (2013). “Dimensiones de Desempeño de Ciudadanía de Conocimiento” en 43vo. Congreso de Investigación y Desarrollo (CIDTEC). Tecnológico de Monterrey. 29-31 de Enero y 1ro de Febrero 2013. Monterrey, México.

García, B. (2013). “Redes de Conocimiento y Cadenas Globales de Valor: Los Clusters de Innovación en Monterrey, México”. Presentation for Bi-nacional Seminar “Recomposición de las relaciones de trabajo y procesos educativos en espacios transnacionales: El caso de la Frontera Mexico/Texas”. *Laboratoire de Sociologie du Travail. Université de Aix-en-Provence*. 7-9 January, 2013. Aix-en-Provence, France. (Remoto)

García, B., Martínez A., Martínez, V. (2013). “Empowering Eve: A Capacity Building exercise in the Mexico-Texas Borderland” Paper presentation at *International Conference on Rural Innovation, Capacity Building, Knowledge Management, Entrepreneurship and Technology* (ICRICKET), IMT (Ghaziabad, India) and University of Essex, UK. 2nd & 3rd January, 2013 in New Delhi, India. URL: <http://www.imt.edu/Cricket/ICRICKET2013.aspx>

García, B. (2012) “Diagnósticos de la Realidad social, económica y cultural de la violencia y la delincuencia en Municipios: Reflexiones Comparativas”, en *Primer Seminario de Gestión Social: Evento Estratégico del Colegio de la Frontera Norte* (30vo Aniversario). Monterrey, México. 24-26 Octubre 2012.

García, B. (2012). “Identifying key elements in Knowledge-Cities benchmarking”. Key-Note presentation at *International Forum on Knowledge Assets Dynamics (IFKAD 2012)*, with *Fifth Knowledge Cities World Summit*. University of Basilicata, Matera, Italy. 13-15 June 2012.

García, B. (2012). “Drivers in the Social Construction of Innovation: The case of Borderland Knowledge-Cities”, at *International Forum on Knowledge Assets Dynamics (IFKAD 2012)*, with *Fifth Knowledge Cities World Summit*. University of Basilicata, Matera, Italy. 13-15 June 2012.

García, B. (2012). “MAKCi Workshop” at *International Forum on Knowledge Assets Dynamics (IFKAD 2012)*, with *Fifth Knowledge Cities World Summit*. University of Basilicata, Matera, Italy. 13-15 June 2012.

García, B. (2012). “Innovación y Redes: la Gestión de Ciudades de Conocimiento”. Presentación en el Seminario “*Cooperación Internacional Descentralizada y Gestión de la Innovación Local*”, coordinado por El Colegio de la Frontera Norte, el Centro Studi di Politica Internazionale y la Municipalidad de Monte Caseros en colaboración con Paradiplomacia.org y la Red InterMuni. Unidad de Gobiernos Locales del Departamento de Economía y Administración de la Universidad Nacional de Quilmes, Buenos Aires, Argentina, del 28 al 29 de mayo de 2012.

García, B. (2012). “Ciudades de Conocimiento y Contextos Fronterizos”. Presentación en el Seminario “*Cooperación e Integración Transfronteriza: el papel de la innovación*”, coordinado por El Colegio de la Frontera Norte, el Centro Studi di Politica Internazionale y la Municipalidad de Monte Caseros en colaboración con Paradiplomacia.org y la Red InterMuni. Casa del Bicentenario, Municipalidad de Monte Caseros, Provincia de Corrientes, Argentina, del 23 al 24 de Mayo de 2012.

Martínez, A. y García, B. (2012). “Knowledge Citizen Dimensions and Competences”. Presentation for *42th Research & Development Conference. ITESM*, January 2012. Monterrey, México.
Conference URL: <http://cidtec.mty.itesm.mx/>

García, B. (2011d). “Borderland Tele-Centres: Learning & Connectivity at the edge”. Paper presentation at *Interactive Computer-based Learning (ICBL)*. November 01th-05th 2011. Antigua, Guatemala.
Conference URL: <http://www.icbl-conference.org/index.htm?http://www.icbl-conference.org/welcome.htm> y <http://www.galileo.edu/ivn/noticias/entrevista-con-blanca-garcia/>

Garcia, B. (2011c). "Identifying key elements in Knowledge-Cities benchmarking". Key-Note presentation at the **4th KCWS Team Meeting**. Oct 26th-28th 2011. Bento Gonçalves, Rio Grande do Sul, Brasil. **Conference URL:** <http://www.ciscbrasil.com.br/pt/bento-goncalves>

Garcia, B. and Martínez, A. (2011b.) "Knowledge Citizen Dimensions and Competences". Paper presentation at the **4th KCWS Meeting**. University of Caxias do Sul. **IX CISC Annual Conference: Ibero-American Community for Knowledge Systems**. Oct 26th-28th 2011. Bento Gonçalves, Rio Grande do Sul, Brasil. **Conference URL:** <http://www.ciscbrasil.com.br/pt/bento-goncalves>

Garcia, B. (2011a). "Social Coaching: An Associative Experience". Paper presentation at the "**Knowledge-Based Development: Enterprises, Cities and Countries**". University of Caxias do Sul. **IX CISC Annual Conference: Ibero-American Community for Knowledge Systems**. Oct 26th-28th 2011. Bento Gonçalves, Rio Grande do Sul, Brasil. **Conference URL:** <http://www.ciscbrasil.com.br/pt/bento-goncalves>

Garcia, B. (2010k). "Identifying key elements in Knowledge-Cities benchmarking". Key-Note presentation at the **3rd Knowledge Cities World Summit**. November 16th-19th 2010. Melbourne, Australia. **Conference URL:** <http://www.melbourneknowledgesummit.com/>

Garcia, B. (2010j). "Borderland Tele-Centres: Learning & Connectivity at the edge". Paper presentation at the **3rd Knowledge Cities World Summit**. November 16th-19th 2010. Melbourne, Australia. **Conference URL:** <http://www.melbourneknowledgesummit.com/>

Garcia, B. (2010i). "Water in the Knowledge Society". Attendance to the **Annual Summit on Water and the Knowledge Society**. IMTA. November 4th 2010. Mexico, D.F. **Conference URL:** www.atl.org.mx/seminario

Garcia, B. (2010h). "Emerging KBD indexes: the MAKCi Awards". Paper presentation at the **Knowledge and Innovation: Transformative Networks Symposium**. University of Guayaquil. **VIII CISC Annual Conference: Ibero-American Community for Knowledge Systems**. Sept 15th-16th 2010. Guayaquil, Ecuador.

Garcia, B. (2010g). "Drucker or the Social Transformation of Knowledge". Participation at the **5th International Conference on Innovation Systems**. Guanajuato State University at Celaya-Salvatierra. **CONCyTEG-SINNCO Annual Conference**. Ago 23th-27th 2010. Guanajuato, Mexico. **ISBN: 978-607-95030-7-9**. **Conference URL:** http://octi.guanajuato.gob.mx/sinnco/index.php?option=com_wrapper&Itemid=45

Garcia, B. (2010f). Participation at the **Innovation Policies and Strategies for the XXI Century**. Université Paris Sud XI/World Bank Institute. **IC6 Annual Conference**. June 1st-2nd 2010. Paris, France.

Garcia, B. (2010e). "CCAs: Learning at the Edge". Paper presentation for **International Faculty Workshop**, at **Western Galilee College**, on *Minorities, Periphery, Education and Multiculturalism*, in partnership with University of Northern Texas (UNT). May 23th-27th, 2010. Akko, Western Galilee, Israel.

Garcia, B. (2009e). "Knowledge-Based Developments: the MAKCi Experience". Key note Presentation for **2nd Knowledge Cities World Summit. An international forum on knowledge city design, knowledge transfer and knowledge ecology**. November 3 - 5 Shenzhen, (Guangdong) China. **Conference URL:** <http://kmrc.ise.polyu.edu.hk/kcsummit2009/eng/index.html>

Garcia, B. (2009d). "Emerging Developments on Knowledge-City Benchmarking" Paper presentation for **2nd Knowledge Cities World Summit**. for Knowledge city design, knowledge transfer and knowledge ecology. Session Track on KBD Developments on Kcities Benchmarking. November 3 - 5, 2009. Shenzhen, China. URL: <http://kmrc.ise.polyu.edu.hk/kcsummit2009/eng/index.html>

Garcia, B. (2009a). **International Conference on Knowledge Management and Intellectual Capital**, Session Track VI: Knowledge based Development and Knowledge Cities. Co-Chairing Session Track XIV: Intellectual Capital Valuation & Innovation Systems. February 26th and 27th 2009. Ghaziabad, India.
Conference URL: <http://www.imt.edu/ickmic2009/>

Garcia, B. (2008b). "Knowledge-City Benchmarking: the MAKCi Awards". Key Note for **VI CISC Annual Conference: Ibero-American Community for Knowledge Systems. Knowledge Week**, October 27-Nov 1st. Manizales, Colombia. **Conference URL:** <http://www.semanadecocnocimiento/info>

Carrillo, J. (2008). "The Coming of Age of KBD". Presentation for **38th Research & Development Conference. The Coming of Age of Knowledge-Based Development**, based on paper authored by J. Carrillo. **ITESM**, January 2008. Monterrey, Mexico **Conference URL:** <http://cidtec.mty.itesm.mx>

Garcia, B. (2007b). "Developing Knowledge Facilitators in Knowledge-intensive Higher Education Institutions". Presentation for **1st Knowledge Cities Summit. Knowledge-Based Development Week. Universal Forum of Culture**, October 15-21 2007 Monterrey, Mexico.
Conference URL: <http://www.globalkbdweek.mty.itesm.mx> and <http://www.monterreyforum2007.org> (See Dialogues, Week 4).

Garcia, B. (2007a). Participation in **V CISC Annual Conference: Ibero-American Community for Knowledge Systems. Knowledge-Based Development Week**, October 15-21 2007 Monterrey, Mexico.

Garcia, B. (2005). Participation in **ALT Conference "Future of Learning"**. ALT. Sept 2005 Manchester U.K.

Garcia, B. (2005b). "e-Learning in a Knowledge Capital: UniverCities and knowledge-based development". Paper for MexSoc, presented at the *MexSocUK Research Network "Mexico's Postgraduate Research in UK"* Colloquium, 22nd and 23rd July 2005. University of Manchester, Manchester, U.K.

Garcia, B. (2005a). "E-Learning in a Knowledge City: UniverCities and knowledge-based development A Greater Manchester e-region?" in **e-Learning Accredited/SEEL/eIFEL Conference**, e-Cities and e-Regions. 21-22 June, Said Business School, University of Oxford, Oxford, UK. **Conference URL:** <http://www.elearnaccredit.org/> Click on "Conference" (left) and then "Speakers" (above). See "Other presentations and workshops".
 See also: <http://www.eife-l.org/activities/projects/past/seel/index.htm/view>

Garcia, B. (2004). "e-Learning in a Knowledge City: A Manchester universities perspective". Paper for **OEB** Presented at the *Educa Berlin Conference*, 1-3 Dec Berlin, Germany.
Conference URL: http://www.online-educa.com/pdf/post_conference_report_2004.pdf

Garcia, B. (2004b). Presentation of Project Interim in **Revans Institute for Action Learning**. Peer presentations on Action Learning practice and PhD research projects. University of Salford, Lancashire U.K.

Garcia, B. (2003). Participation in **World Education Market Conference "Solutions for a world of learning"**. Reed-MIDEM. 20-22 May Lisbon, Portugal.
Conference Comments URL: <http://newsletter.paragon-systems.com/articles/62/2/ev/9484>

Garcia, B. (2003). Participation in **eIFEL/SEEL Conference "Quality policies for e-learning regions and cities"**. European Community Project. Supporting excellence in e-Learning **SEEL-eIFEL Conference**, 19-20 May, Lisbon, Portugal. **Conference organisers URL:** <http://www.eife-l.org/activities/projects/past/seel/index.htm/view>

Garcia, B. (2003). Participation in **E-learning Manchester "Positioning the 'e' in your learning strategy"**. Venture Marketing Group (VMG), Ltd. 18-19 March. Manchester, UK.
Conference organisers URL: <http://www.distancelearning.co.uk>
Conference Comments URL: <http://www.learnevents.com/presstory.php?recordID=212> and

<http://www.e-learningzone.co.uk/newsevents.html>.

Courses and Master Classes in different contexts

Garcia, B. (2015). "The Social Dimension of Knowledge-based Development" Master Seminar at **7th Posgraduate Seminar. University of Caxias do Sul**. Caxias do Sul, (Río Grande do Sul), Brasil. 21st-22nd November 2015.

Garcia, B. (2014). "Social Management and Knowledge-based Development" Master Class at **XII Iberoamerican Conference of Knowledge Systems (CISC), "Knowledge Transfer, Innovation and Management"**. University of Sinu. Montería, (Córdoba), Colombia. September 13th-16th 2014.

Garcia, B. (2010d). "Five Knowledge City Cases". Master Class to undergraduate students at **Western Galilee College**. Course: *Israel in the 21th Century: Globalization of Israel*. May 26th, 2010. Akko, Western Galilee, Israel.

Garcia, B. (2009c). "Tales from Borderland: Cities at the edge". Master Class for postgraduate students at **Harbin Institute of Technology, Shenzhen Graduate School**. November 2nd, 2009 Shenzhen, China. Class URL: <http://www.hitsz.edu.cn/site/news/infodetail.php?strID=8861>

Research Reports

- Nov 15. Research Report for **WCI**. 2015 Most Admired Knowledge City (MAKCi) Report. **World Capital Institute**, October 2014. Executive Summary and Full Report on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci/history>
- Nov 14. Research Report for **WCI**. 2014 Most Admired Knowledge City (MAKCi) Report. **World Capital Institute**, October 2014. Executive Summary and Full Report on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci/history>
- Nov 13. Research Report for **WCI**. 2013 Most Admired Knowledge City (MAKCi) Report. **World Capital Institute**, October 2013. Executive Summary and Full Report on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci/history>
- Mar 12 Garcia, B., Contreras C. (2012). (Coords.). Diagnóstico de la Realidad Social, Económica y Cultural de la Violencia en el Municipio de Piedras Negras. El Colegio de la Frontera Norte. Sept 2011-Mar 2012. Recipient Institution: Ayuntamiento/Gobierno Municipal de Piedras Negras, Coahuila. Mexico.
- Mar 12 Garcia, B., Contreras C. (2012). (Coords.). Diagnóstico de la Realidad Social, Económica y Cultural de la Violencia en el Municipio de Ciudad Acuña. El Colegio de la Frontera Norte. Sept 2011-Mar 2012. Recipient Institution: Ayuntamiento/Gobierno Municipal de Ciudad Acuña, Coahuila. Mexico.
- Mar 12 Garcia, B. (2012). 'CAPÍTULO 5. Diagnóstico del Capital social del municipio de Valle Hermoso'. Research Report for Project: Diagnóstico de la Realidad Social, Económica y Cultural de la Violencia en el Municipio de Valle Hermoso. El Colegio de la Frontera Norte. Arturo Zárate (Coord.). Ago 2011-Mar 2012. Recipient Institution: Ayuntamiento/Gobierno Municipal de Valle Hermoso, Tamaulipas, Mexico.
- Ene 12 Garcia, B. (2012). 'CAPÍTULO 5. Diagnóstico del Capital social del municipio de Matamoros'. Research Report for Project: Diagnóstico de la Realidad Social, Económica y Cultural de la Violencia en el

Municipio de Matamoros. El Colegio de la Frontera Norte. Arturo Zárate (Coord.). May 2011-Dec 2012. Recipient Institution: Ayuntamiento/Gobierno Municipal de Matamoros, Tamaulipas, Mexico.

- Nov 12. Research Report for *WCI*. 2012 Most Admired Knowledge City (MAKCi) Report. *World Capital Institute*, September 2012. Executive Summary and Full Report on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci/history>
- Nov 11. Research Report for *WCI*. 2011 Most Admired Knowledge City (MAKCi) Report. *World Capital Institute*, September 2011. Executive Summary and Full Report on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci/history>
- Oct 10. Research Report for *WCI*. 2010 Most Admired Knowledge City (MAKCi) Report. *World Capital Institute*, September 2010. Executive Summary and Full Report on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci/history>
- Sept 09. Research Report for *WCI*. 2009 Most Admired Knowledge City (MAKCi) Report. *World Capital Institute*, September 2009. Executive Summary and Full Report on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci/history>
- Sept 08. Research Report for *WCI*. 2008 Most Admired Knowledge City (MAKCi) Report. *World Capital Institute*, September 2008. Executive Summary and Full Report on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci/history>
- July 08. Research Report for *MCIC. Monterrey, International City of Knowledge. ITESM*, April-July 2008. Executive Summary and Full Report on Diagnose of Monterrey as a Knowledge City, using a capitals system approach. Final institutional report was submitted to regional government in order to inform public policy administration. Project site: <http://www.mtycic.com.mx/>
- Sept 07. Research Report for *WCI*. 2007 Most Admired Knowledge City (MAKCi) Report. *World Capital Institute*, September 2007. Executive Summary pp. 1-22 and Full Report pp. 1-137 on results of a consultative exercise identifying and recognising communities and city-regions undertaking knowledge-based initiatives. Available from: <http://www.worldcapitalinstitute.org/makci.html>

Peer Reviews

(More to consider between 2010-2016)

- Feb 10. Peer Review for *Trayectorias* Journal Article "Social Representation of Mexico's Environmental Issues amongst higher education students", in *Trayectorias. The Social Sciences Journal of Nuevo Leon State University*. Journal URL: <http://trayectorias.uanl.mx/>
- Nov 09. Peer Review for BALAS Conference Paper "Performance Analisis of Knowledge-based Research spin-offs in the Biotechnology Industry", in *The Business Association of Latin American Studies*. Conference URL: <http://convention3.allacademic.com/one/balas/balas10>

- Feb 09. Peer Review for ICKMIC 2009 Conference Paper “Knowledge-Based Development and Knowledge Cities”, in *International Conference on Knowledge Management and Intellectual Capital*. Institute of Management Technology, Ghaziabad, India, 26-27 Feb. 2009. Conference URL: <http://www.imt.edu/ickmic2009/>
- Jan 08. Second Peer Review for Elsevier Journal Article “The Making of Knowledge Cities: Lessons learned from Melbourne”, in *Cities: The International Journal of Urban Policy and Planning*. Journal URL: <http://ees.elsevier.com/jcit/>
- March 06. Peer Review for Elsevier Journal Article “The Making of Knowledge Cities: Lessons learned from Melbourne”, in *Cities: The International Journal of Urban Policy and Planning*. Journal URL: <http://ees.elsevier.com/jcit/>

Academic Event & Conference Organization

- June 15. *Eight Knowledge Cities World Summit*. Core Topic: *Creative Economy, Knowledge-Cities and Open Innovation*. Member of the Summit Executive Committee, and MAKCi Awards Programme Director. DGIST. Daegu, South Korea. 23rd- 27th June 2015.
- Dec 14. Primer Coloquio de Tesis de Ciencias Sociales sobre temas del Noreste Mexicano. Grupo GENTE (Grupo de Estudios del Noreste y Texas). Diciembre 2014.
- Sept 14. *Seventh Knowledge Cities World Summit*. Core Topic: *Knowledge-based Services*. Member of the Summit Executive Committee, and MAKCi Awards Programme Director. *University of Tallinn*. Tallinn, Estonia. 23rd- 27th September 2014. <http://www.tlu.ee/en/KCWS2014/>
- Sept 13. *Sixth Knowledge Cities World Summit*. Core Topic: *Knowledge-based Development: Establishing Bridges*. Member of the Summit Executive Committee, and MAKCi Awards Programme Director. *University of Sehir*. Istanbul, Turkey. September 9th-12th, 2013. <http://www.kcws2013.org/default.asp>
- Oct 12. Primer Seminario de Gestión Social. COLEF. Seminarios Estratégicos por el 30 aniversario de El Colegio de la Frontera Norte
- June 12. *Fifth Knowledge Cities World Summit*. International sister conference series with *International Forum on Knowledge Asset Dynamics (IFKAD)* Core Topic: *Knowledge Innovation and Sustainability*. Member of the Summit Executive Committee, and MAKCi Awards Programme Director. *University of Basilicata*. Matera, Italy, 13th-15th June 2012. <http://www.knowledgeasset.org/IFKAD/Focus/>
- Nov 11. *Fourth Knowledge Cities World Summit*. Team gathering. Core Topic: *KBD for Countries, Cities and Firms*. Member of the Summit Executive Committee, and MAKCi Awards Programme Director. *University of Caxias do Sul*, Bento Gonçalves, Caxias do Sul, Brasil, 26th-28th October 2011. <http://www.ucs.br/site/ucs/noticias/1317128168>
- Nov 10. *Third Knowledge Cities World Summit*. Core Topic: *Knowledge-based Urban Development: From Theory to Practice*. Member of the Summit Executive Committee, and MAKCi Awards Director. *Queensland University of technology* and *Melbourne City Council*. Melbourne, Australia, 16th -19th November 2010. <http://www.melbourneknowledge Summit.com/>
- Nov 09. *Second Knowledge Cities World Summit*. Core Topic: *An international forum on knowledge city design, knowledge transfer and knowledge ecology*. Member of the World Capital Institute co-organising committee and MAKCi Awards Chair. *Shenzhen Graduate School of Harbin Institute of*

Technology and Hong Kong Polytechnic University. Shenzhen, China, 4th- 6th Nov 2009.
<http://kmrc.ise.polyu.edu.hk/kcsummit2009/eng/index.html>

- Feb 09. ICKMIC 2009: **International Conference on Knowledge Management and Intellectual Capital.** **Institute of Management Technology**, Ghaziabad, India, 26th-27th Feb. 2009. Conference URL: <http://www.imt.edu/ickmic2009/>
- Oct 07. **First Knowledge Cities Summit** and Global Knowledge-based Development Week. Core Topic: **Cultural diversity, Peace, Knowledge and Sustainability.** Member of the Local Organizing Committee, and MAKCi Awards Facilitator. **ITESM**, Monterrey, Mexico, 16th-21st October, 2007.
<http://globalkbdweek.mty.itesm.mx/committees.html>

Website and Learning Platform Building

- Mar 13. Publication of Learntern platform (on Drupal):
<http://www.learntern.org/>
- Nov 08. Publication of K-Sharing platform (on Drupal):
<http://www.worldcapitalinstitute.org/makci>
- Nov 07. Publication of K-Sharing platform (on PHPNuke):
<http://www.gabrielvalerio.com/kbd/index.php>
- Feb 07. Publication of K-Sharing platform (BSCW):
<http://webcsc.mty.itesm.mx>.
- Nov 05. Publication of project website: <http://monterreyknowledge.net/>

Distinctions & Grants Received

2015. Member of the PASCAL Special Interest Group - Public Sector Interface, Pascal Observatory, UK.
2011. Affiliation as member of National Research System (SNI). Mexico. Level 1 (out of 3, SNI-1).
2008. Consulting Partnership at Centre for Knowledge Systems, ITESM. <http://www.knowledgesystems.org/>
2001. A **Science and Technology scholarship award** was granted for 4 year research in UK by Mexican central government. http://www.conacyt.gob.mx/Becas/Aspirantes/Becas_AspirantesExtranjero.html
1987. An **El Colegio de México Fellowship award** was granted to carry out Sociological Research.
<http://www.colmex.mx/>

Professional Associations & Editorial Board Memberships

2009. Reviewer and Board member of **International Journal of Knowledge-based Development.**
www.inderscience.com/ijkbd/
2008. Member of KM/KBD Cluster. ITESM. Campus Monterrey.
<http://www.mty.itesm.mx/investigacion/catedras/>
2007. Member of CISC. Iberoamerican Community of Knowledge Systems.
<http://www.iberoamericana.org/>
2006. Member of ALT, Association of Learning Technologists.
<http://www.alt.ac.uk/>
2005. Member of EfeL. European Institute for e-Learning.
<http://www.eife-l.org/>

Knowledge Dissemination

- May 12. Garcia, B. (2012b). Journal Article in Spanish “Los Trabajadores de Conocimiento”, in **Apuntes N-Economía**. Colegio de Economistas de Arequipa. Arequipa, Peru. Mayo 2012.
- Apr 12. Garcia, B. (2012a). “Construcciones sociales en el ciberespacio: nuevos territorios, nuevas presencias”. **Revista Ciudades**. Revista trimestral de la Red Nacional de Investigación Urbana

(RNIU).
ISSN: 0187-8611.

- May 09. García, B. (2009). Journal Article in Spanish “Monterrey, México: una Ciudad de Conocimiento entre acero y montañas”, in *Apuntes N-Economía*. Colegio de Economistas de Arequipa. Arequipa, Peru. Mayo 2009.
- April 06. García, B. (2006^a). Journal Article in Spanish “Ciudades de Conocimiento: La promesa de la Conectividad”, in *Ciencia y Desarrollo*. Mexico: Science and Technology National Council (Conacyt); Science and Development Journal. Published in both digital and paper -based versions. **Article URL:** <http://www.conacyt.mx/comunicacion/revista/194/Ciudadesdeconocimiento/Ciudadesdeconocimiento00.htm>